



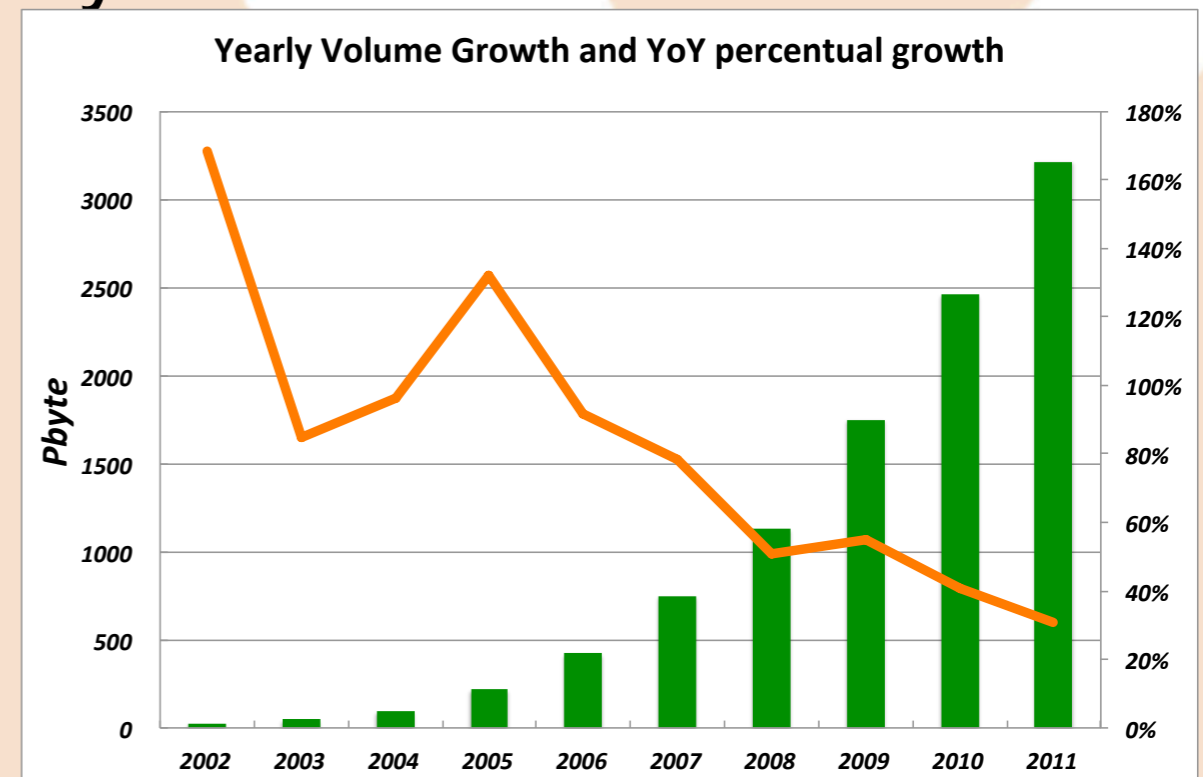
The Netherlands is one of the safest countries in the world
AMS-IX has one of the highest service levels in the industry

Why launch SLA's ?

- The Dutch like to insure: <http://youtu.be/D5iu8u0aVWs>
- You told us so
- We 'needed' anyway
- It is where the market is headed (whether we like it or not)

Looking back at 2011

- Incredible year in numbers
 - 98 new applications gross (sales) - total today at 483
 - 132 10GE's net, 37 1GE's net, 59 vlinks net
 - Net new ports & vlinks 200 overall - total today at 920
 - Traffic peak 1,5 Tbps (5 mins average)
 - Volume > 10 Petabyte per day
 - 3 new services launched
 - » 100GE
 - » SLA
 - » Inter-IPX



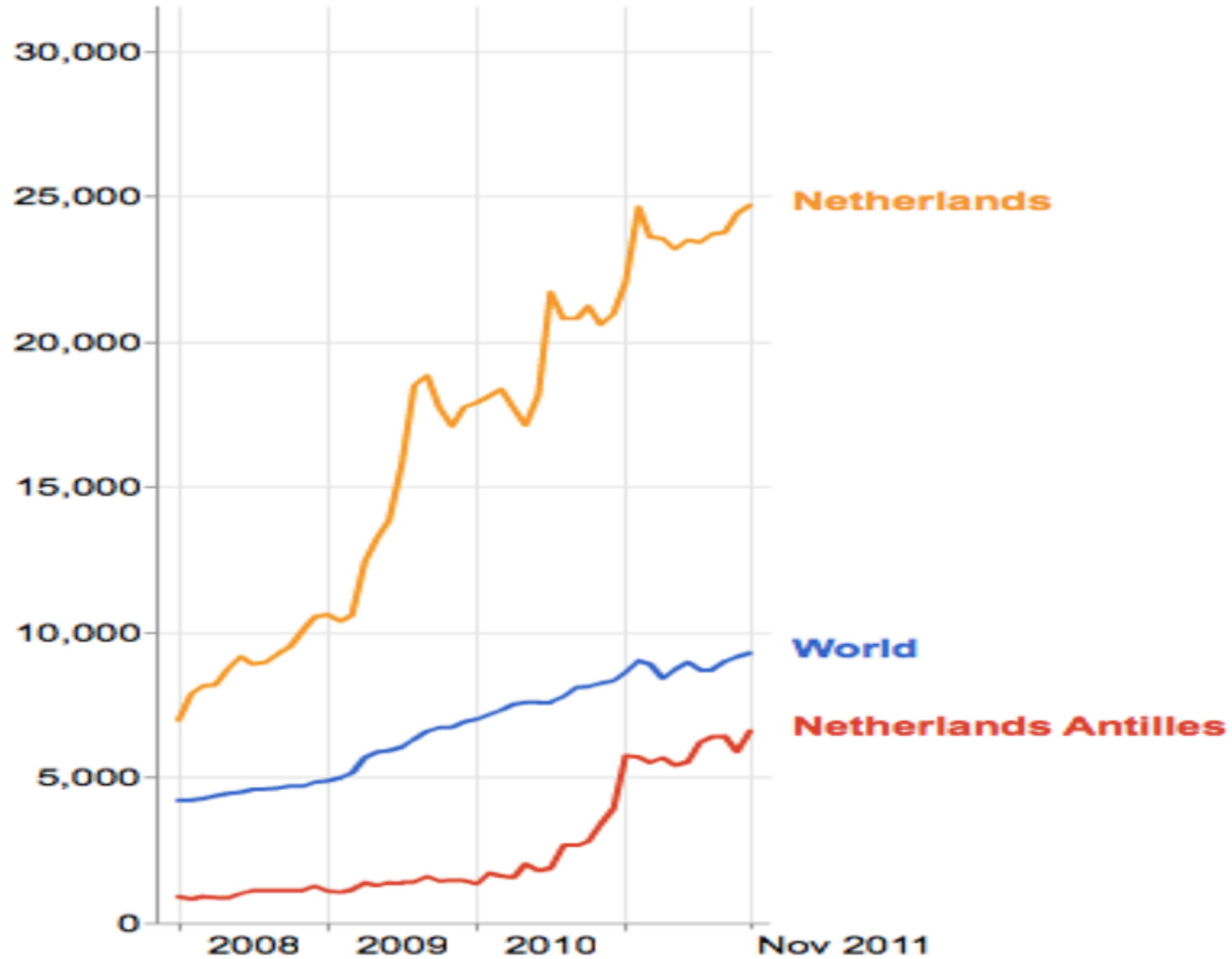
AMS-IX Hong Kong

- Reseller Plus implementation
 - Together with Hutchison Global Communications
 - Ultimately bringing more parties to Amsterdam
 - Keep local traffic local
- AMS-IX platform & operations
 - Copy of Amsterdam design & quality of service
- AMS-IX services
 - Internet Peering 1GE & 10GE ports - now
 - SLA on ports - phase 2
 - Inter-IPX - phase 2
- AMS-IX values
 - Neutral, Trusted, Open, Pragmatic, Innovative
- Sales & marketing done by HGC
 - Support from AMS-IX



www.ams-ix.hk
login: Hongkong
pw: demo

Curacao internet performance benchmark November 2011



Nico Scheper; CAR-IX

